

BIENNIALS, PERENNIALS
& EARLY SPRING



2025

EUROPE

AUSTRIA

Nord
Stefan Tinkhauser
M: +43 (0)6 641 429 219
info@plantagent-tinkhauser.at

West

Manfred Wurzer
M: +43 (0)6 643 429 930
info@plantagent-wurzer.at

Ost

Martin Süß
M: +43 (0)6 643 842 556
info@plantservice-süss.at

BELGIUM

Gasa Group
Mike van der Zalm
M: +32 (0)477 292 998
mvz@gasagroup.com

BULGARIA

Floret
Angel Hristov
M: +359 (0)89 91 71 498
floret@mail.bg

CZECH REPUBLIC

Wolfram Senff
M: +49 (0)17 28 388 047
F: +49 (0)36 28 602 839
senff-siegelbach@t-online.de

DENMARK

GASA Group
M: +45 (0)65 481 200
info@gasagroup.com

Lindflora

Torben Vangsgaard
M: +45 (0)53 802 499
tv@lindflora.com

ESTONIA

Bloomest
M: +37 (0)25 62 24 087
info@bloomest.ee

FINLAND

Huiskula
Jussi Hämäläinen
M: +358 (0)50 37 12 700
jussi.hamalainen@huiskula.fi

GASA Group

M: +45 (0)65 48 12 00
info@gasagroup.com

FRANCE

Ducrettet
M: +33 (0)450 950 123
F: +33 (0)450 955 471
plants@ducrettet.com

GERMANY

Nord
Jochen Hoffmann
M: +49 (0)1 736 562 390
j.hoffmann@ewe.net

Nord Ost

Jorg Baumann
M: +49 (0)1 717 942 642
Joerg-baumann@baumannplants.com

Bayern

Stephan Faisst
M: +49 (0)1 723 849 076
Stephan.Faisst@beekenkamp.nl

Düsseldorf / Niederrhein

Sven Colbecher
M: +49 (0)1 732 572 694
sven@colbecher-vertrieb.de

Marcel Blanars

M: +49 (0)1 765 647 6240
M.blanars@colbecher-vertrieb.de

Ost

Wolfram Senff
M: +49 (0)1 728 388 047
F: +49 (0)3 628 602 839
senff-siegelbach@t-online.de

Alexander Blume

M: +49 (0) 1 735 702 982
ablume933@gmail.com

GREECE

Baxevanis
Panagiotis Baxevanis
M: + 30 (0)2 521 066 650
M: + 30 (0) 977 416 193
F: + 30 (0)2 521 067 703
mpax@otenet.gr

Dimitris Dimitriou

M: +31 (0)6 21 28 07 90
dimitris.dimitriou@hotmail.com

HUNGARY

Hedera
Péter Korbonits
M: +36 (0)130 69 159
info@hedera.hu

ITALY

Veneto nord / Friuli / Varese / Trentino / Altre regione
Gianluca Guiducci
M: +39 (0)34 83 853 114
F: +39 (0)5 73 367 708
info@giovanipiante.net

Piemonte / Liguria

Furetto S.R.L
Stefano Canale
M: +39 (0)3 386 923 184
F: +39 (0)182 940 345
scanale144@gmail.com

Sicily

Agriblu di Blundetto SRL
Giovanna Lachininoto
M: +39 (0)932 939 014
giovanna.lachininoto@agriblu.it

LATVIA

SIA A.M. Ozoli
Inga Parfeņenkova
M: +371 (0)264 728 30
info@amozoli.lv

LITHUANIA

Simas Zareckas Ukininkas
M: +37 (0)061 031 929
info@simogeles.lt

NETHERLANDS

Gerard Kuipers
M: +31 (0)6 53 82 92 45
Gerard.Kuipers@beekenkamp.nl

John Boender

M: +31 (0)6 53 82 92 42
John.Boender@beekenkamp.nl

Remco van der Ark

M: +31 (0)6 53 52 38 86
Remco.vanderArk@beekenkamp.nl

Thijs Dekker

M: +31 (0)6 12 20 67 49
Thijs.Dekker@beekenkamp.nl

NORWAY

GASA Group
M: +45 (0)65 48 12 00
info@gasagroup.com

Lindflora

Torben Vangsgaard
M: +45 (0)53 802 499
tv@lindflora.com

POLAND

Benjy Flora
Beniamin Pudelko
M: +48 (0) 501 088 178
F: +48 (0) 774 640 384
beniamin@pudelko.pl

ROMANIA

CDF Grup
M: +40 (0)76 75 31 551
cdfgrup@yahoo.ro

Fariker

M: +40 (0)36 54 33 813
office@fariker.ro

SWEDEN

GASA Group
M: +45 (0)65 48 12 00
info@gasagroup.com

Hörnhems

M: +46 (0) 44 22 87 30
info@hornhems.se

SWITZERLAND

Sebastian Ladenburger
M: +49 (0) 152 023 258 54
Sebastian.Ladenburger@beekenkamp.nl

UKRAINE & CIS

Tamara Elstgeest
M: +31 (0)6 11 56 61 43
Tamara.Elstgeest@beekenkamp.nl

UNITED KINGDOM

North & South, Ireland
Andy Abbey
M: +44 (0)7 860 200 554
Andy.Abbey@beekenkamp.nl

Mid

Johan Heemskerk
M: +44 (0)7 966 015 177
johan.heemskerk1202@gmail.com

OUTSIDE EUROPE

CHINA

Beijing Sunny Agri
Andrew Shao / Chris Fu
M: +86 (0)1 084 283 335
M: +86 (0)13 601 209 672
andrew@sunnyagri.com
chris@sunnyagri.com

JAPAN

Takamatsu co.
Hidemi Takamatsu
Shunsuke Ishio
M: +81 (0)471 998 131
M: +81 (0)9 060 356 108
takamatsu@tacoflower.jp
ishio@tacoflower.jp

PRODUCT MANAGEMENT

Product Manager

Koen Heijstek
M: +31 (0)6 26 01 49 53
Koen.Heijstek@beekenkamp.nl

Product Specialist Seed

Henriette Veth
M: +31 (0)6 51 12 07 18
Henriette.Veth@beekenkamp.nl

Product Specialist Cuttings

Bas van der Kraan
M: +31 (0)6 20 16 97 57
Bas.vanderKraan@beekenkamp.nl

Product Specialist Cuttings

Vallery Mangal
M: +31 (0)6 82 08 99 64
Vallery.Mangal@beekenkamp.nl

PRODUCT TRADE MANAGEMENT
& RETAIL

Andy Abbey
United Kingdom
M: +44 (0)7 860 200 554
Andy.Abbey@beekenkamp.nl

Marc van Heijningen

Netherlands - Export & Domestic
M: +31 (0)6 23 73 20 89
Marc.vanHeijningen@beekenkamp.nl

Stephan Faisst

Germany / Austria / Switzerland
M: +49 (0)1723 849 076
Stephan.Faisst@beekenkamp.nl

CUSTOMER SERVICE

T: +31 (0)174 526 100
CsSier@beekenkamp.nl

Customer Service Manager

Eveline Hanemaaijer
Eveline.Hanemaaijer@beekenkamp.nl

Cassandra den Boer

Cassandra.denBoer@beekenkamp.nl

Gera van Dam

Gera.vanDam@beekenkamp.nl

Tanja van Geest

Tanja.vanGeest@beekenkamp.nl

Cindy de Jong

Cindy.deJong@beekenkamp.nl

Nathalie Kortekaas

Nathalie.Kortekaas@beekenkamp.nl

Shirley Kuyvenhoven

Shirley.Kuyvenhoven@beekenkamp.nl

Anke Schouten

Anke.Schouten@beekenkamp.nl

Christine van Staalduinen

Christine.vanStaalduinen@beekenkamp.nl

Bianca van Wingerden

Bianca.vanWingerden@beekenkamp.nl

FINANCE DEPARTMENT

T: +31 (0) 174 526 100
Finance@beekenkamp.nl

MARKETING OFFICE

Annieck Nota-Ruijgrok
M: +31 (0)6 12 56 15 83
Annieck.Ruijgrok@beekenkamp.nl

AREA MANAGERS

Remco van der Ark
Baltic States / Eastern Europe / Nordics / Poland
M: +31 (0)6 53 52 38 86
Remco.vanderArk@beekenkamp.nl

Hasret Bläsing-Kastanidis
France / Italy / Iberia / Greece / Turkey
M: +31 (0)6 46 10 07 57
Hasret.Blaesing@beekenkamp.nl

Ard Bruggeling

Germany / Switzerland / Austria
M: +31 (0)6 41 07 23 20
Ard.Bruggeling@beekenkamp.nl

Xingqiao Li

Asia / Middle East / Oceania / Africa / United Kingdom
M: +31 (0)6 26 71 86 18
Xingqiao.Li@beekenkamp.nl

Director Beekenkamp Plants Ornamentals
Marc Driessen

Head Of Commercial Operations Europe & Head Of Product Management
Marja Vonk Noordegraaf
M: +31 (0)6 12 53 94 36
Marja.VonkNoordegraaf@beekenkamp.nl

Head Of Commercial Operations North America, Asia & ROW, Head Of Marketing & Product Trade Management
Sirekit Mol
M: +31 (0)6 29 72 19 09
Sirekit.Mol@beekenkamp.nl

Head Office
Beekenkamp Plants B.V.

Korte Kruisweg 141
Postbus 1, 2676 ZG Maasdijk
The Netherlands

T: +31 (0)174 526 100
F: +31 (0)174 526 160
info@beekenkamp.nl
www.beekenkamp.nl

Handelsregister Haaglanden: 27222194
VAT: NL0063.16.335.B.01



BIENNIALS

Anemone coronaria Harmony	10
Anemone coronaria Harmony Double	11
Bellis perennis Bella Daisy	12
Bellis perennis Habanera®	12
Bellis perennis Speedstar® Plus	13
Bellis perennis Tasso®	13
Brassica oleracea Coral	14
Brassica oleracea Kamome	14
Brassica oleracea Pigeon	15
Cineraria cruentus (Pericallis cruenta) Star Wars	16
Cineraria cruentus (Pericallis cruenta) Angel	16
Erysimum hybridum (Cheiranthus) Sugar Rush	17
Myosotis alpestris	18
Myosotis alpestris Savoie	18
Myosotis sylvatica Sylva	19
Myosotis alpestris Bellamy	19
Primula acaulis Runner	20
Primula acaulis Paradiso Early	21
Primula acaulis Candy	22
Primula acaulis Dania	22
Primula acaulis Danique	22
Primula acaulis Evie	23
Primula acaulis Idylly	23
Primula acaulis Paradiso Mid	24
Primula acaulis Rambo Mid	26
Primula acaulis Siska	27
Primula acaulis Specials	29
Primula acaulis Starflame	30
Primula acaulis Tobie	30
Primula acaulis Rubens	30
Primula acaulis Charlie	31
Primula acaulis Rambo Late	31
Primula acaulis Cabaret	31
Primula acaulis Megan Elcora	32
Primula acaulis Megan	33
Primula acaulis Paradiso Late	34
Primula elatior Perola	35
Primula elatior Fleurette	36
Primula elatior Mister	37
Ranunculus asiaticus Sprinkles® Dwarf	38
Ranunculus asiaticus Magic	39
Ranunculus asiaticus Sprinkles®	41
Ranunculus asiaticus Mache	43
Ranunculus asiaticus Bloomingdale II	44
Senecio cineraria	45
Viola cornuta Petit	51
Viola wittrockiana Tenor	53
Viola wittrockiana	54
Viola wittrockiana Cats Plus	58
Viola wittrockiana Frizzle Sizzle	59
Viola wittrockiana Jumbo	60
Viola wittrockiana Cool Wave	63

PERENNIALS

Lavandula angustifolia	64
Lavandula angustifolia Scent	65
Lewisia cotyledon Elise	65

POT PLANTS

Primula obconica Touch Me® Pricanto	66
Primula obconica Touch Me® Mini	67
Primula obconica Touch Me® Midi	68
Primula obconica Touch Me® Large	

CUTTING RAISED (EARLY SPRING)

Calocephalus brownii	71
Campanula Campala®	71
Chrysanthemum morifolium Bransound	72
Chrysanthemum morifolium Branfountain	73
Chrysanthemum morifolium Branperfect	74
Chrysanthemum morifolium Gigi™	75
Dianthus caryophyllus Dinamic	76
Felicia amelloides	77
Lavandula Aromance®	79
Lavandula angustifolia	79
Osteospermum ecklonis Sunny® Compact	80
Osteospermum ecklonis Sunny®	83
Pericallis cruenta Pop!	85
Pericallis cruenta Senetti®	87



KEY TO SYMBOLS



TRAY SIZE / UNROOTED



DELIVERY WEEKS



PRODUCTION TIME



POT SIZE



PLANT HEIGHT

TRAYS & PLUGS



128 BKX - L CUTTING RAISED



- Suitable for cutting material
- Sorted, multi-use tray
- Perfect retrieval
- Reducing environmental impact
- Extremely suitable for automatic potting
- Proven advantage X-tray



- Geschikt voor stek materiaal
- Gesorteerde, meermalige tray
- Perfect uithaalbaar
- Verminderde milieu-impact
- Uitermate geschikt voor automatisch oppo
- Bewezen voordeel X-tray

128 BKX - H SEED RAISED



- Older plant
- Sown directly into the tray
- Sorted, multi-use tray
- Perfect retrieval
- Reducing environmental impact
- Extremely suitable for automatic potting
- Proven advantage X-tray



- Oudere plant
- Direct op de tray gezaaid
- Gesorteerde, meermalige tray
- Perfect uithaalbaar
- Verminderde milieu-impact
- Uitermate geschikt voor automatisch oppotten
- Bewezen voordeel X-tray

TRAYS & PLUGS

264 BKX SEED RAISED



- Sown directly into the tray
- Sorted, multi-use tray
- Perfect retrieval
- Reducing environmental impact
- Extremely suitable for automatic potting
- Proven advantage X-tray



- Direct op de tray gezaaid
- Gesorteerde, meermalige tray
- Perfect uithaalbaar
- Verminderde milieu-impact
- Uitermate geschikt voor automatisch oppotten
- Bewezen voordeel X-tray

480 BKX SEED RAISED



- Sown directly on the tray
- Sorted, multi-use tray
- Perfect retrieval
- Efficient in transport
- Extremely suitable for automatic potting
- Suitable for packs and small pots



- Direct op de tray gezaaid
- Gesorteerde, meermalige tray
- Perfect uit te halen
- Efficiënt in transport
- Uitermate geschikt voor automatisch oppotten
- Geschikt voor packs en kleine potten





At Beekenkamp Plants Ornamentals, sustainability takes many forms.

It is not just about our BKX tray, which is fully re-usable, but also about the innovations surrounding it—from production processes, R&D to collaborations with our partners and colleagues. We value commitment, fostering sustainable relationships that benefit everyone.

As specialists in biennial young plants, we are dedicated to enhancing your assortment. This year, we have expanded our Viola and Primula ranges, offering even more vibrant colours to complete your collection. Additionally, our Osteospermum Sunny series truly lives up to its name, featuring every colour under the sun, while the Pericallis POP! line impresses with its efficiency, colours and uniformity within its product group.

We are committed to delivering the right product at the right time. Explore our range and discover how we can help you grow!

Bij Beekenkamp Plants Ornamentals kent duurzaamheid vele vormen.

Het gaat niet alleen om onze volledig herbruikbare BKX-tray, maar ook om de innovaties eromheen – van productieprocessen en onderzoek & ontwikkeling tot samenwerkingen met onze partners en collega's. Wij hechten waarde aan betrokkenheid en bevorderen duurzame relaties waar iedereen baat bij heeft.

Als specialisten in tweejarige jonge planten zetten wij ons in om uw assortiment te versterken. Dit jaar hebben we ons Viola- en Primula-assortiment uitgebreid, met nog meer prachtige kleuren om uw collectie compleet te maken. Daarnaast doet onze Osteospermum Sunny-serie haar naam eer aan, met kleuren in alle tinten van de zon. De Pericallis POP!-lijn blinkt uit in efficiëntie, kleurvariatie en uniformiteit binnen de productgroep.

Wij zetten ons in om u op het juiste moment het juiste product te leveren. Ontdek ons assortiment en ontdek hoe wij u kunnen helpen groeien!



Bei Beekenkamp Plants Ornamentals hat Nachhaltigkeit viele Facetten.

Es geht nicht nur um unser vollständig wiederverwendbares BKX-Tray, sondern auch um die Innovationen, die es umgeben – von Produktionsprozessen über Forschung und Entwicklung bis hin zu Kooperationen mit unseren Partnern und Kollegen. Wir legen Wert auf Engagement und fördern nachhaltige Beziehungen, die allen zu Gute kommen.

Als Spezialisten für zweijährige Jungpflanzen sind wir bestrebt, Ihr Sortiment zu erweitern. In diesem Jahr haben wir unser Sortiment an Viola- und Primula-Arten erweitert und bieten noch lebendigere Farben, um Ihre Kollektion zu vervollständigen. Darüber hinaus macht die Osteospermum-Sunny-Serie ihrem Namen alle Ehre und bietet jede erdenkliche Farbe unter der Sonne. Die Pericallis POP!-Linie beeindruckt durch ihre Effizienz, Farbenpracht und Einheitlichkeit innerhalb der Produktgruppe.

Wir sind bestrebt, Ihnen das richtige Produkt zur richtigen Zeit zu liefern. Entdecken Sie unser Sortiment und erfahren Sie, wie wir Ihnen beim Wachsen helfen können!

Chez Beekenkamp Plants Ornamentals, la durabilité prend de nombreuses formes.

Elle ne se limite pas à notre plateau BKX entièrement réutilisable, mais englobe également les innovations qui l'entourent – des processus de production à la R&D, en passant par les collaborations avec nos partenaires et collègues. Nous attachons une grande importance à l'engagement et favorisons des relations durables qui profitent à tous.

En tant que spécialistes des jeunes plantes bisannuelles, nous nous engageons à enrichir votre assortiment. Cette année, nous avons élargi nos gammes de Viola et de Primula, proposant encore plus de couleurs éclatantes pour compléter votre collection. De plus, notre série Osteospermum Sunny porte bien son nom, offrant toutes les couleurs du soleil, tandis que la ligne Pericallis POP! se distingue par son efficacité, ses couleurs et son uniformité au sein de sa catégorie de produits.

Nous nous engageons à vous fournir le bon produit au bon moment. Explorez notre gamme et découvrez comment nous pouvons vous aider à grandir !

Anemone coronaria | Harmony



- ▶ Sales window: February - April
- ▶ Large flowers
- ▶ Long flowering period
- ▶ Very floriferous

					
Anemone Harmony	264 BKX (unsorted)	40 - 43	18 - 20 weeks	10,5 - 17 cm	20 - 25 cm



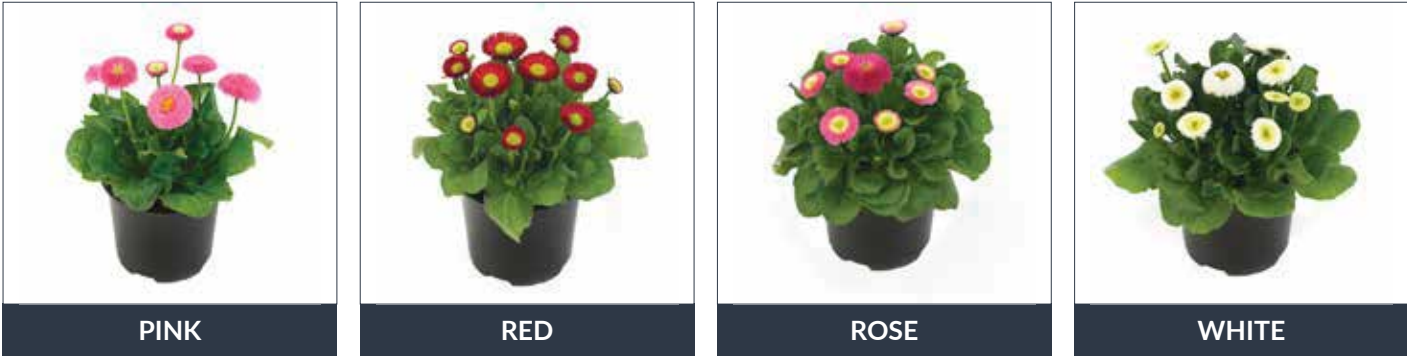
Anemone coronaria | Harmony Double



- ▶ Sales window: February - April
- ▶ Long flowering period
- ▶ Double flowering
- ▶ Very floriferous

					
Anemone Harmony Double	264 BKX (unsorted)	40 - 43	18 - 20 weeks	10,5 - 17 cm	20 - 25 cm

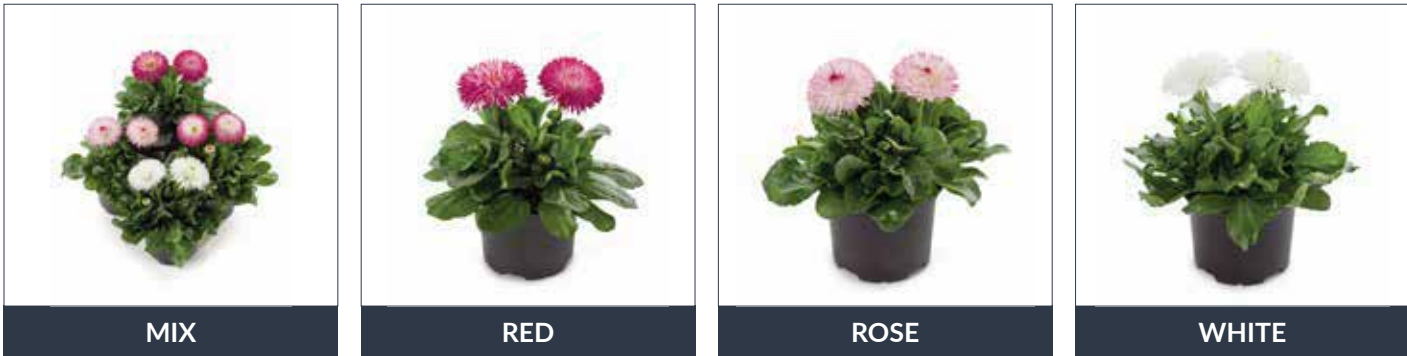
Bellis perennis | Bella Daisy



- Sales window: February - March
- Early flowering
- Doesn't need overwintering for flowering
- Requires less growth regulators
- Semi double flowers 2-3 cm

					
Bellis Bella Daisy	264 BKX	32 - 48	9 - 22 weeks	9 - 10,5 cm	10 - 15 cm

Bellis perennis | Habanera®



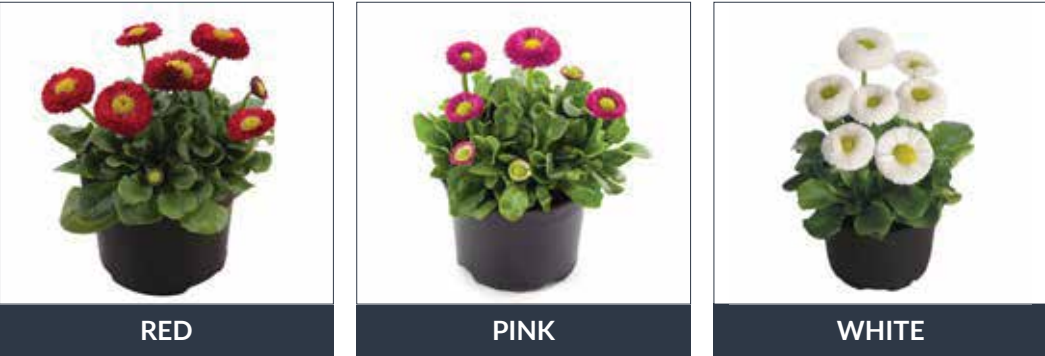


WHITE WITH RED TIPS

- Sales window: March
- Striking colours
- Large flowers
- Needs overwintering
- Robust, solid stems
- Double flower 6 cm

					
Bellis Habanera®	264 BKX	36 - 45	9 - 22 weeks	9 - 10,5 cm	15 - 20 cm

Bellis perennis | Speedstar® Plus



- Sales window: February - March
- Early flowering
- Doesn't need overwintering for flowering
- Requires less growth regulators
- Semi double flowers 2-3 cm

					
Bellis Speedstar® Plus	264 BKX	32 - 48	9 - 22 weeks	9 - 10,5 cm	10 - 15 cm

Bellis perennis | Tasso®





STRAWBERRIES & CREAM



WHITE

- Sales window: February - March
- Early flowering
- Double flower 3-4 cm

					
Bellis Tasso®	264 BKX	32 - 48	9 - 22 weeks	9 - 10,5 cm	10 - 15 cm

Brassica oleracea | Coral



- ▶ Sales window: September - November
- ▶ Ideal for combi planter
- ▶ Strong stems
- ▶ Beautifully curled leaves
- ▶ Firm plant habit

					
Brassica Coral	128 BKX - H	26 - 33	8 - 13 weeks	10,5 - 15 cm	15 - 20 cm
	264 BKX	26 - 33	9 - 14 weeks	10,5 - 15 cm	15 - 20 cm

Brassica oleracea | Kamome



- ▶ Sales window: September - November
- ▶ Ideal for combi planter
- ▶ Fringed leaves

					
Brassica Kamome	128 BKX - H	26 - 33	8 - 13 weeks	10,5 - 15 cm	15 - 20 cm
	264 BKX	26 - 33	9 - 14 weeks	10,5 - 15 cm	15 - 20 cm

Brassica oleracea | Pigeon



- ▶ Sales window: September - November
- ▶ Round leaf variety
- ▶ Robust plant habit

					
Brassica Pigeon	128 BKX - H	26 - 33	8 - 13 weeks	10,5 - 15 cm	15 - 20 cm
	264 BKX	26 - 33	9 - 14 weeks	10,5 - 15 cm	15 - 20 cm



Pigeon White



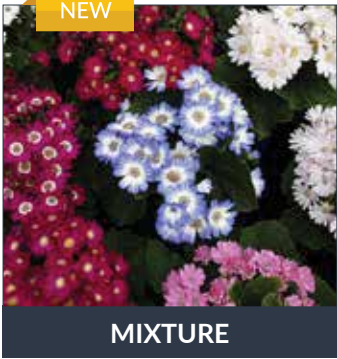
Cineraria cruentus (Pericallis cruenta) | Star Wars



- Sales window: February - Middle of April
- Very floriferous
- Needs overwintering
- Especially suited for bigger pot sizes

Cineraria Star Wars	264 BKX	37 - 44	12 - 20 weeks	13 - 14 cm	25 - 30 cm

Cineraria cruentus (Pericallis cruenta) | Angel



- Sales window: February - Middle of April
- Suitable for cooler temperatures
- Early Flowering, more early then Star Wars

Cineraria Angel	264 BKX	37 - 44	9 - 11 weeks	12 - 17 cm	20 - 30 cm

Erysimum hybridum (Cheiranthus) | Sugar Rush



- Sales window: February - March
- Perfumed flowers
- Long flowering period
- Winter-hardy
- Easy branching
- Doesn't need overwintering for flowering

Erysimum Sugar Rush	264 BKX	37 - 44	17 - 22 weeks	9 - 10,5 cm	15 - 20 cm



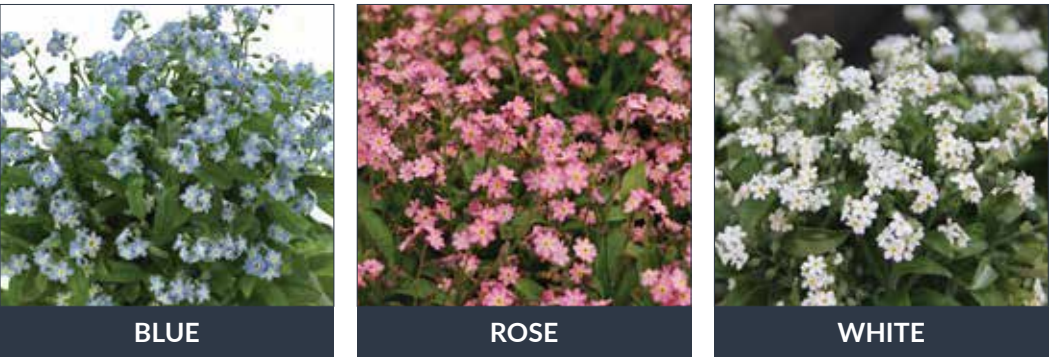
Myosotis alpestris



- Sales window: Middle of March - Middle of April
- Needs overwintering
- Early flowering
- Bright and intense colours

					
Myosotis	264 BKX (2+)	33 - 45	16 - 20 weeks	7 - 9 cm	10 - 13 cm

Myosotis alpestris | Savoie



- Sales window: March
- Very floriferous
- Early flowering

					
Myosotis Savoie	264 BKX	33 - 45	14 - 18 weeks	9 - 10,5 cm	12 - 15 cm

Myosotis sylvatica | Sylva



- Sales window: March
- Very floriferous
- Needs overwintering
- Early flowering

					
Myosotis Sylva	264 BKX	33 - 45	14 - 18 weeks	9 - 10,5 cm	12 - 15 cm
Mix	480 BKX	33 - 45	14 - 18 weeks	9 - 10,5 cm	12 - 15 cm

Myosotis alpestris | Bellamy



- Sales window: January - April
- Early flowering
- Doesn't need overwintering
- Nice to make mixed pots
- White contains a small % of light blue

					
Myosotis Bellamy	264 BKX	33 - 48	14 - 18 weeks	9 - 10,5 cm	12 - 15 cm

Primula acaulis | Runner



- Sales window: End of October - Middle of January
- Short harvest period
- The mix contains some special bicolours

Best suitable weeks for potting

Suitable weeks for potting

Not recommended

Flowering Period

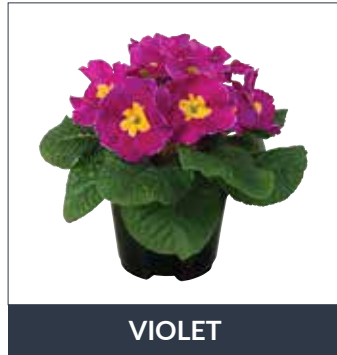
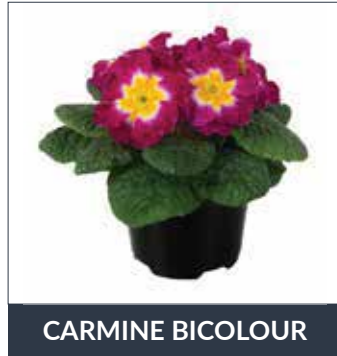
Primula series / variety	Flowering type	Flower size	Planthabit	Potsize cm	30	31	32	33	34	35	36	37	38	October			November			December			January		
					Early				Mid Early				Start	Mid	End	Start	Mid	End	Start	Mid	End	Start	Mid	End	
Runner Mix	Early	Medium	Compact	9-10,5																					



Primula Runner	264 BKX	30 - 36	18 - 20 weeks	9 - 10,5 cm	10 - 12 cm
----------------	---------	---------	---------------	-------------	------------



Primula acaulis | Paradiso Early



- Sales window: November - Middle of January
- Uniform plant shape
- Early flowering
- Less sensitive to botrytis
- Short harvest period
- Requires less growth regulators



Primula Paradiso Early	264 BKX	31 - 38	13 - 16 weeks	9 - 10,5 cm	8 - 10 cm
------------------------	---------	---------	---------------	-------------	-----------

Primula series / variety	Flowering type	Flower size	Planthabit	Potsize cm	30	31	32	33	34	35	36	37	38	October			November			December			January		
					Early				Mid Early				Start	Mid	End	Start	Mid	End	Start	Mid	End	Start	Mid	End	
Paradiso Early	Early	Medium	Compact	9-10,5																					

Primula acaulis | Candy



- Sales window: Middle of January - February
- Soft flower colours

Primula series / variety	Flowering type	Flower size	Planthabit	Potsize cm	31	32	33	34	35	36	37	38	39	December			January			February		
					Early				Mid Early					Start	Mid	End	Start	Mid	End	Start	Mid	End
Candy	Mid-early	Medium	Medium	10,5-12																		











Primula Candy	264 BKX	36 - 39	17 - 20 weeks	10,5 - 12 cm	8 - 10 cm
---------------	---------	---------	---------------	--------------	-----------

Primula acaulis | Dania



- Sales window: November - January
- 10-packs is possible
- More vigorous as Paradiso Early
- Requires little cold for flower induction

Primula series / variety	Flowering type	Flower size	Planthabit	Potsize cm	34	35	36	37	38	39	40	41	42	November			December			January			February		
					Early					Mid Early				Start	Mid	End	Start	Mid	End	Start	Mid	End	Start	Mid	End
Dania	Mid-early	Medium	Vigorous	9 - 10,5																					
Danique	Mid-early	Medium	Compact	9 - 10,5																					











Primula Dania	264 BKX	35 - 40	17 - 20 weeks	9 - 10,5 cm	8 - 10 cm
Primula Danique	264 BKX	36 - 40	14 - 18 weeks	9 - 10,5 cm	8 - 10 cm

Primula acaulis | Evie



- Sales window: Middle of December - January
- Uniform within the colours
- Uniform plant shape
- Suitable for packs
- Short flowerstems

Primula series / variety	Flowering type	Flower size	Planthabit	Potsize cm	31	32	33	34	35	36	37	38	39	December			January			February		
					Early				Mid Early					Start	Mid	End	Start	Mid	End	Start	Mid	End
Evie	Mid-early	Medium	Compact-medium	Packs-10,5																		











Primula Evie	264 BKX	32 - 37	14 - 18 weeks	Packs - 10,5 cm	8 - 10 cm
--------------	---------	---------	---------------	-----------------	-----------

Primula acaulis | Idylly



- Sales window: Middle of January - February
- Large flowers
- Double flowering
- Beautifully fringed flowers

Primula series / variety	Flowering type	Flower size	Planthabit	Potsize cm	31	32	33	34	35	36	37	38	39	December			January			February		
					Early				Mid Early					Start	Mid	End	Start	Mid	End	Start	Mid	End
Idylly Mix	Mid-early	Medium	Compact	9-10,5																		











Primula Idylly	264 BKX	31 - 38	13 - 16 weeks	9 - 10,5 cm	8 - 10 cm
----------------	---------	---------	---------------	-------------	-----------

Primula acaulis | Paradiso Mid



MIX



APPLEBLOSSOM



BLUE



LEMON



NEW
LIGHT BLUE



ORANGE



PINK



PINK BICOLOUR



Primula acaulis | Paradiso Mid



RED



SALMON



VIOLET



VIOLET BICOLOUR



WHITE



YELLOW



YELLOW RED

EXPERIMENTAL



BLUE BICOLOUR

- Sales window: January - February
- Uniform within the colours
- Broad colour range
- Easy to grow
- Requires less growth regulators
- Some unique two-tones in the mix



Primula series / variety	Flowering type	Flower size	Planthabit	Potsize cm	32	33	34	35	36	37	38	39	40	December			January			February		
					Early					Mid Early				Start	Mid	End	Start	Mid	End	Start	Mid	End
Paradiso Mid	Mid-early	Medium	Medium	9-10,5																		



Primula Paradiso Mid	264 BKX	35 - 40	17 - 20 weeks	9 - 10,5 cm	8 - 10 cm
----------------------	---------	---------	---------------	-------------	-----------

Primula acaulis | Rambo Mid



MIX



BLUE



ORANGE GOLD



PINK



PINK FLAME



RED FLAME



PURPLE FLAME



SCARLET



WHITE



YELLOW GOLD

► Sales window: Middle of January - Middle of February

► Large flowers

► The mix contains some special bicolours

Primula series / variety	Flowering type	Flower size	Planthabit	Potsize cm	34	35	36	37	38	39	40	41	42	December			January			February		
					Mid Early					Late				Start	Mid	End	Start	Mid	End	Start	Mid	End
Rambo Mid	Mid-early	Very large	Large	10,5-12																		



Primula Rambo Mid	264 BKX	35 - 41	18 - 20 weeks	10,5 - 12 cm	10 - 12 cm
-------------------	---------	---------	---------------	--------------	------------

Primula acaulis | Siska



MIX



BLUE YELLOW



CARMINE-CREAM



SAILING

- Sales window: Middle of January - February
- Large flowers
- Uniform plant shape
- Has a nice round plant shape
- The mix contains some special bicolours

Primula series / variety	Flowering type	Flower size	Planthabit	Potsize cm	33	34	35	36	37	38	39	40	41	December			January			February		
					Mid Early									Start	Mid	End	Start	Mid	End	Start	Mid	End
Siska	Mid-early	Large	Large	10,5-12																		



Primula Siska	264 BKX	36 - 38	18 - 19 weeks	10,5 - 12 cm	10 - 12 cm
---------------	---------	---------	---------------	--------------	------------





SPECIALS CHAMELEON

Primula acaulis | Specials



CHAMELEON



LIMONCELLO



MOJITO



MILKSHAKE



SPARKLY BLUE



SPARKLY LAVENDER



SWEETIE



WOODLAND ROSE

- Sales window: Middle of January - February
- Striking colours
- Well suited for the gift market

Primula series / variety	Flowering type	Flower size	Planthabit	Potsize cm	33	34	35	36	37	38	39	40	41	December			January			February		
					Mid Early									Start	Mid	End	Start	Mid	End	Start	Mid	End
Specials	Mid-early	Medium- large	Medium- large	10,5-12																		
Woodland Rose	Mid-early	Medium- large	Medium- large	10,5-12																		



Primula Specials	264 BKX	36 - 40	17 - 20 weeks	10,5 - 12 cm	10 - 12 cm
------------------	---------	---------	---------------	--------------	------------

Primula acaulis | Starflame



- Sales window: Middle of January - February
- Striking colours
- Needs overwintering
- Nice bicolour contrast

Primula acaulis | Rubens



- Sales window: Middle of January - Middle of March
- Double flowering
- Uniform plant shape
- Well suited for the gift market
- Strong flowers

Primula acaulis | Tobie



- Sales window: Middle of February - Middle of March
- Suitable for small pots and packs
- Short flower stems
- Requires less growth regulators
- The mix contains some special bicolours



Primula series / variety	Flowering type	Flower size	Planthabit	Potsize cm	33	34	35	36	37	38	39	40	41	42	January			February			March		
					Mid Early						Late				Start	Mid	End	Start	Mid	End	Start	Mid	End
Starflame Mix	Mid/early	Large	Large	10,5-12																			
Rubens Mix	Mid-late	Medium	Large	10,5-12																			
Tobie Mix	Mid-late	Medium	Compact	Packs-9																			
Charlie Mix	Mid-late	Medium	Compact	10,5-12																			
Bumblebee	Mid-late	Medium	Compact	9-10,5																			
Rambo Late Mix	Mid-late	Very large	Large	10,5-13																			
Cabaret Mix	Late	Medium	Compact	9-10,5																			

Primula acaulis | Charlie



- Sales window: Middle of February - Middle of March
- Fits well between some mid and late series

Primula acaulis



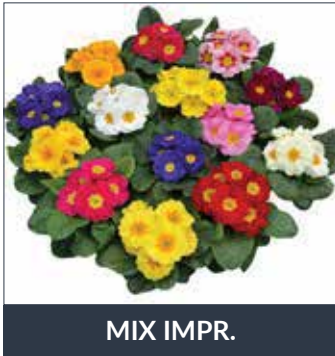
- Sales window: Middle of February - March
- Short flower stems
- Strong flowers
- Requires less growth regulators
- Nice round plant shape

Primula acaulis | Rambo Late



- Sales window: Middle of February - Middle of March
- Large flowers
- Most suitable for 10,5-12 cm pots
- The mix contains some special bicolours
- Firm plant habit

Primula acaulis | Cabaret



- Sales window: Middle of February - March
- Short flower stems
- Strong flowers
- Requires less growth regulators
- Has a nice round plant shape



Primula Starflame	264 BKX	33 - 38	17 - 20 weeks	10,5 - 12 cm	10 - 12 cm
Primula Rubens	264 BKX	36 - 40	17 - 20 weeks	10,5 - 12 cm	10 - 12 cm
Primula Tobie	264 BKX	36 - 40	19 - 22 weeks	Packs - 9 cm	6 - 8 cm
Primula Charlie	264 BKX	36 - 40	19 - 22 weeks	10,5 - 12 cm	8 - 10 cm
Primula Bumblebee	264 BKX	34 - 38	17 - 20 weeks	9 - 10,5 cm	8 - 10 cm
Primula Rambo Late	264 BKX	36 - 41	20 - 22 weeks	10,5 - 13 cm	10 - 12 cm
Primula Cabaret	264 BKX	36 - 42	20 - 24 weeks	9 - 10,5 cm	8 - 10 cm

Primula acaulis | Megan Elcora



ELCORA MIX



ELCORA BLUE



ELCORA CARMINE



ELCORA PINK



ELCORA RED

- Sales window: Middle of February - Middle of March
- Large flowers
- Uniform plant shape
- Broad colour range
- Suitable for growing cool

Primula series / variety	Flowering type	Flower size	Planthabit	Potsize cm	34	35	36	37	38	39	40	41	42	January			February			March		
					Mid Early				Late					Start	Mid	End	Start	Mid	End	Start	Mid	End
Megan Elcora	Late	Large	Medium	9-10,5																		



Primula Megan Elcora264 BKX36 - 4219 - 22 weeks9 - 10,5 cm8 - 10 cm



Megan Elcora Pink

Primula acaulis | Megan



MIX



APPLEBLOSSOM



BLOODY MARY



BLUE



LEMON YELLOW



LILAC



ORANGE



ORANGE YELLOW



RED



ROSE



STRAWBERRY



WHITE



YELLOW

- Sales window: Middle of February - Middle of March
- Large flowers
- Uniform plant shape
- Broad colour range
- Suitable for growing cool

Primula series / variety	Flowering type	Flower size	Plant habit	Potsize cm	34	35	36	37	38	39	40	41	42	February			March		
					Mid Early				Late					Start	Mid	End	Start	Mid	End
Megan	Late	Large	Medium	9-10,5															



Primula Megan264 BKX36 - 4219 - 22 weeks9 - 10,5 cm8 - 10 cm

Primula acaulis | Paradiso® Late



MIX



BLUE



CREAM YELLOW



DARK BLUE



GOLDEN ORANGE



PINK



RED IMPR.



VIOLET BICOLOUR



WHITE



WINE RED



YELLOW

- Sales window: Middle of February - Middle of March
- Long flowering period
- Uniform plant shape
- Requires less growth regulators



Primula series / variety	Flowering type	Flower size	Planthabit	Potsize cm	34	35	36	37	38	39	40	41	42	January			February			March		
					Mid Early				Late					Start	Mid	End	Start	Mid	End	Start	Mid	End
Paradiso® Late	Late	Medium	Medium	9-10,5																		



Primula Paradiso® Late

264 BKX

37 - 42

20 - 24 weeks

9 - 10,5 cm

8 - 10 cm

Primula elatior | Perola



MIX



BLUE



CREAM YELLOW



PINK



RED



VIOLET



WHITE



WINE RED



YELLOW



YELLOW RED BICOLOUR

- Sales window: Middle of January - February
- Extremely good shelf life
- Long flowering period
- Ideal for combi planter
- Suitable for landscaping
- Robust, solid stems
- Resistant to light frost
- Less sensitive to flower damage
- Uniform series



Primula elatior series / variety	Flowering type	Flower size	Planthabit	Potsize cm	34	35	36	37	38	39	40	41	42	January			February			March		
					Mid Early				Late					Start	Mid	End	Start	Mid	End	Start	Mid	End
Perola	Mid Early	Medium	Compact	10,5-12																		



Primula Perola

264 BKX

36 - 38

17 - 20 weeks

10,5 - 12 cm

15 - 20 cm

Primula elatior | Fleurette



MIX



LILA



ELCORA BLUE



GOLDEN YELLOW



LIME



WHITE



Primula Fleurette

- Sales window: Middle of January - February
- Large flowers
- Long flowering period
- Very floriferous
- Less sensitive to botrytis
- Most suitable for 10,5-12 cm pots

Primula series / variety	Flowering type	Flower size	Planthabit	Potsize cm	34	35	36	37	38	39	40	41	42	January			February			March		
					Mid Early					Late				Start	Mid	End	Start	Mid	End	Start	Mid	End
Fleurette	Mid Early	Medium	Medium	10,5-19																		



Primula Fleurette	264 BKX	37 - 38	16 - 20 weeks	10,5 - 19 cm	20 - 25 cm
-------------------	---------	---------	---------------	--------------	------------

Primula elatior | Mister



GOLD LACED



SILVER LACED IMPR.

- Sales window: Middle of February - March
- Small flowers
- Long flowering period
- Very floriferous
- Botanical appearance
- Nice bicolour contrast

Primula elatior



CASTILLIAN

- Sales window: Middle of February - March
- Small flowers
- Long flowering period
- Very floriferous
- Botanical appearance

Primula elatior series / variety	Flowering type	Flower size	Planthabit	Potsize cm	34	35	36	37	38	39	40	41	42	February			March			April		
					Mid Early					Late				Start	Mid	End	Start	Mid	End	Start	Mid	End
Mister	Mid Late	Small	Medium	10,5-12																		
Castillian	Mid Late	Medium	Large	10-19																		



Primula Mister	264 BKX	35 - 38	18 - 20 weeks	10,5 - 12 cm	15 - 20 cm
Primula Castillian	264 BKX	36 - 38	17 - 20 weeks	10,5 - 19 cm	15 - 20 cm



Primula Castillian



Ranunculus asiaticus | Sprinkles® Dwarf



MIX



ORANGE



DARK PINK



RED



WHITE



YELLOW



YELLOW-ORANGE

- ▶ Sales window: Middle of February - March
- ▶ Large flowers
- ▶ Long flowering period
- ▶ Very floriferous
- ▶ Requires less growth regulators
- ▶ Has a nice round plant shape

					
Ranunculus Sprinkles® Dwarf	264 BKX	40 - 45	18 - 24 weeks	10,5 - 12 cm	15 - 20 cm

Ranunculus asiaticus | Magic



MIX



CHOCOLATE



FIREBALL



GOLDEN YELLOW SHADES



PINK & PEACH



ORANGE



PURPLE IMP.



RED



ROSE



ROSE DELIGHT



WHITE



YELLOW

- ▶ Sales window: March
- ▶ Large flowers
- ▶ Requires less growth regulators
- ▶ Compact plant habit

					
Ranunculus Magic	264 BKX	40 - 45	18 - 24 weeks	10,5 - 12 cm	15 - 20 cm

Ranunculus asiaticus | Sprinkles®



MIX



LIGHT PINK IMPR.



ORANGE



PINK



PINK BICOLOUR



RED



VIOLET



VIOLET BICOLOUR



WHITE



YELLOW



YELLOW RED BICOLOUR

RANUNCULUS

Sprinkles®

- ▶ Sales window: Middle of February - March
- ▶ Large flowers
- ▶ Very floriferous
- ▶ Long flowering period
- ▶ Has a nice round plant shape
- ▶ The mix contains some special bicolours
- ▶ Violet bicolour contains 40% Pink bicolour

SPRINKLES®



MACHE



Ranunculus asiaticus | Mache



MIX



BICOLOUR MIX



ORANGE



PINK



PURPLE IMPR



RED



ROSE



VANILLA BICOLOUR MEDLEY



WHITE



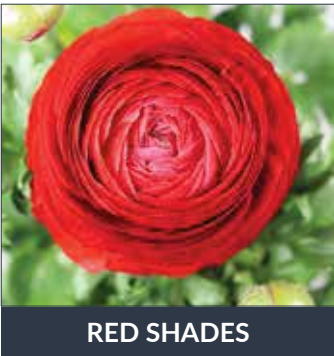
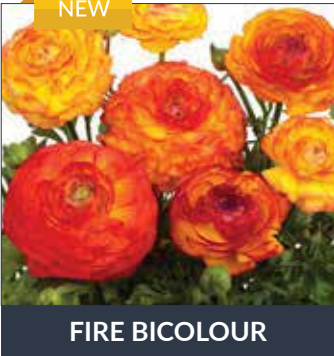
YELLOW

- Sales window: Middle of January - March
- Striking colours
- Large flowers
- Early flowering
- The mix contains some special bicolours





Ranunculus asiaticus | Bloomingdale II



- Sales window: Middle of February - March
- Large flowers
- Early flowering
- Most suitable for 10,5-12 cm pots
- Compact plant habit

					
Ranunculus Bloomingdale II	264 BKX	40 - 45	16 - 21 weeks	10,5 - 19 cm	20 - 25 cm

Senecio cineraria



- Sales window: Middle of April - October
- Ideal for combi planter
- Excellent outdoor performance
- Silverleaf series

					
Senecio New Look & Quicksilver	264 BKX	8 - 40	6 - 10 weeks	10,5 - 13 cm	12 - 15 cm
Senecio Silverdust	480 BKX	8 - 40	8 - 10 weeks	10,5 - 13 cm	12 - 15 cm



These colourful mixes are specially selected on plant habit and even flowering



HERBIE MIX

White, Marina, Deep Blue



JOLLY MIX

Persian Pink, Banana Cream, Marina



JULIA MIX

Banana Cream, Yellow, Orange

Orange has longer flower stems



OCEAN MIX

Deep Blue, Marina, White/Purple



PINKIE MIX

Persian Pink, Marina, Lavender Pink



PURPLE HAZE MIX

White, White/Purple, Deep Blue

Deep Blue flowers a little later



SUNSHINE MIX

Banana Cream, White, Yellow

Order as individual colours and transplant them with 3 or more plugs in a pot or bowl!

Mix & Match



Viola Petit

Viola cornuta | Petit



MIX



CITRUS MIX



BANANA CREAM



BEACONSFIELD



BLACK



BLUE



BLUE PICOTEE



DEEP BLUE



DEEP MARINA



DELFT BLUE



DENIM JUMP-UP



JOLLY FACE



LAVENDER PINK



LEMON ICE BLOTCH



LEMON PURPLE WING



LILAC PURPLE WING

Viola Petit					
	264 BKX	30 - 11	6 - 19 weeks	7 - 9 cm	8 - 10 cm
	480 BKX	30 - 11	7 - 20 weeks	7 - 9 cm	8 - 10 cm

Viola cornuta | Petit



MARINA



MICKEY



MORPHO



ORANGE



ORANGE JUMP-UP



ORCHID



PEACH JUMP-UP



PERSIAN PINK



PINEAPPLE CRUSH



PLUM ANTIQUE



PURPLE ROSE FACE



PURPLE/LIGHT EYE



RASPBERRY



RED BLOTCH



RED WING



RED YELLOW FACE

Viola Petit					
	264 BKX	30 - 11	6 - 19 weeks	7 - 9 cm	8 - 10 cm
	480 BKX	30 - 11	7 - 20 weeks	7 - 9 cm	8 - 10 cm

Viola cornuta | Petit



ROSE BLOTCH



TERRACOTTA



TIGER EYE



VICTORIANA



VIOLET



WHITE



WHITE/BLOTCH



WHITE/PURPLE



PURE YELLOW



YELLOW/BLOTCH



YELLOW/BLOTCH EARLY



YELLOW JUMP-UP

- ▶ Sales window: September - March
- ▶ Small flowers
- ▶ Long flowering period
- ▶ Easy branching
- ▶ Very floriferous
- ▶ Specially selected by Beekenkamp

					
Viola Petit	264 BKX	30 - 11	6 - 19 weeks	7 - 9 cm	8 - 10 cm
	480 BKX	30 - 11	7 - 20 weeks	7 - 9 cm	8 - 10 cm

Viola cornuta | Petit

NEW



YELLOW BLUE JUMP-UP

NEW



YELLOW PINK JUMP-UP



YTT

EXPERIMENTAL



HONEYFROST



BLUEBERRY CREAM



LAVENDER PINK FACE

					
Viola Petit	264 BKX	30 - 11	6 - 19 weeks	7 - 9 cm	8 - 10 cm
	480 BKX	30 - 11	7 - 20 weeks	7 - 9 cm	8 - 10 cm





TENOR MORPHO

BIENNIALS

Viola wittrockiana | Tenor



MIX



CITRUS MIX



BEACON



BLUE BLOTCH



MORPHO



ROSE PICOTEE



PURE RED



TANGARINE



TRUE BLUE



YELLOW



YELLOW BLOTCH



WHITE

- ▶ Sales window: September - March
- ▶ Long flowering period
- ▶ Easy branching
- ▶ Short flower stems
- ▶ Specially selected by Beekenkamp
- ▶ Medium flower size



Viola Tenor

264 BKX

33 - 34, 40 - 42

6 - 19 weeks

7 - 9 cm

8 - 10 cm



Inspire Plus Blotch Mix

Viola wittrockiana



Viola	264 BKX	30 - 11	6 - 19 weeks	7 - 9 cm	8 - 10 cm
	480 BKX	30 - 11	7 - 20 weeks	7 - 9 cm	8 - 10 cm

Viola wittrockiana



- Sales window: September - March
- Large flowers
- Easy branching
- Uniform plant shape
- Short flower stems
- Specially selected by Beekenkamp

Viola	264 BKX	30 - 11	6 - 19 weeks	7 - 9 cm	8 - 10 cm
	480 BKX	30 - 11	7 - 20 weeks	7 - 9 cm	8 - 10 cm

Viola wittrockiana



FUTURE
MID BLUE



INSPIRE PLUS
ORANGE



FUTURE
ORANGE BLOTCH



FUTURE
OCEAN



INSPIRE PEACH
SHADES



INSPIRE PLUS
PINK SHADES



FUTURE
PURPLE



INSPIRE
PURPLE & ORANGE



INSPIRE PLUS
RED BLOTCH



FUTURE
RED & YELLOW



FUTURE
SCARLET



NEW
FUTURE
STRAWBERRY VANILLA

Viola					
	264 BKX	30 - 11	6 - 19 weeks	7 - 9 cm	8 - 10 cm
	480 BKX	30 - 11	7 - 20 weeks	7 - 9 cm	8 - 10 cm

Viola wittrockiana



INSPIRE PLUS
VIOLET FACE



INSPIRE PLUS
WHITE



INSPIRE PLUS
WHITE BLOTCH



FUTURE WHITE
ROSE BLOTCH SHADES



INSPIRE
PLUS YELLOW



INSPIRE PLUS
YELLOW BLOTCH



INSPIRE PLUS
YELLOW PURPLE WING

- Sales window: September - March
- Large flowers
- Easy branching
- Uniform plant shape
- Short flower stems
- Specially selected by Beekenkamp

Viola					
	264 BKX	30 - 11	6 - 19 weeks	7 - 9 cm	8 - 10 cm
	480 BKX	30 - 11	7 - 20 weeks	7 - 9 cm	8 - 10 cm



Viola wittrockiana | Cats Plus

► Sales window: September - March

► Striking colours

► Detailed eye

					
Viola Cats Plus	264 BKX	30 - 45	6 - 19 weeks	7 - 9 cm	8 - 10 cm

Viola wittrockiana | Frizzle Sizzle

- Sales window: September - March
- Striking colours
- Ideal for combi planter
- Beautiful fringed flowers

					
Viola Frizzle Sizzle	264 BKX	30 - 11	7 - 19 weeks	7 - 9 cm	8 - 10 cm



Viola wittrockiana | Jumbo



MIX



BLUE SURPRISE



DEEP BLUE BLOTCH



DEEP ROSE BLOTCH



FIRE



LEMON SHADES



LIGHT YELLOW RED WING



MARINA SHADES



OCEAN



ORANGE



PEACH SHADES BLOTCH



PINK SURPRISE BLOTCH

- Sales window: September - March
- Easy branching
- Uniform plant shape
- Short flower stems
- Specially selected by Beekenkamp
- Extra large flowers



Viola Jumbo	264 BKX	1 - 11,30 - 53	6 - 19 weeks	7 - 9 cm	8 - 10 cm
-------------	---------	----------------	--------------	----------	-----------

Viola wittrockiana | Jumbo



RED BLOTCH



ROSE VELOUR



WHITE



WHITE BLOTCH



WHITE VIOLET WING



YELLOW



YELLOW BLOTCH



Viola Jumbo	264 BKX	1 - 11,30 - 53	6 - 19 weeks	7 - 9 cm	8 - 10 cm
-------------	---------	----------------	--------------	----------	-----------





COOL WAVE RED WING

BIENNIALS

Viola wittrockiana | Cool Wave



MIX



BLUE



GOLDEN YELLOW



RED WING



RASPBERRY



VIOLET WING



WHITE

- ▶ Sales window: September - March
- ▶ Long flowering period
- ▶ Suitable for hanging baskets
- ▶ Semi hanging plant habit
- ▶ Well suited for the gift market
- ▶ Especially suited for bigger pot sizes



Viola Cool Wave

264 BKX

37 - 43

6 - 19 weeks

12 - 23 cm

10 - 15 cm



Cool Wave Blue

Lavandula angustifolia



CLEO-PATIO®



OVERWINTERED
CLEO-PATIO®

- ▶ Sales window: Middle of May - Middle of June
- ▶ Perfumed flowers
- ▶ Winterhardy
- ▶ Very floriferous
- ▶ Needs vernalization



HIDCOTE BLUE



OVERWINTERED
HIDCOTE BLUE



Cleo Patio® & Hidcote Blue (overwintered)	128 BKX - H	8 - 12	8 - 12 weeks	12 - 14 cm	25 - 30 cm
Cleo Patio® & Hidcote Blue	264 BKX (3+)	28 - 38	8 - 12 weeks	12 - 14 cm	25 - 30 cm



Cleo-Patio®

Lavandula angustifolia | Scent



EARLY BLUE



EARLY WHITE



COMPACT WHITE



BLUE SCENT

- ▶ Sales window: Middle of May - September
- ▶ Uniform plant shape
- ▶ Doesn't need overwintering for flowering



Lavandula Scent Early	264 BKX (3+)	4 - 28	8 - 15 weeks	12 - 14 cm	30 - 40 cm
Lavandula Scent Compact White	264 BKX (3+)	4 - 28	8 - 12 weeks	12 - 14 cm	25 - 30 cm
Lavandula Blue Scent	264 BKX (3+)	4 - 28	8 - 15 weeks	12 - 14 cm	30 - 40 cm

Lewisia cotyledon | Elise



MIX

- ▶ Sales window: Middle of February - Middle of June
- ▶ Striking colours
- ▶ Very floriferous
- ▶ Excellent outdoor performance



Elise



Lewisia Elise	264 BKX	4 - 17, 40 - 49	9 - 16 weeks	10,5 - 12 cm	18 - 22 cm
---------------	---------	-----------------	--------------	--------------	------------

Primula obconica | Touch Me® Pricanto



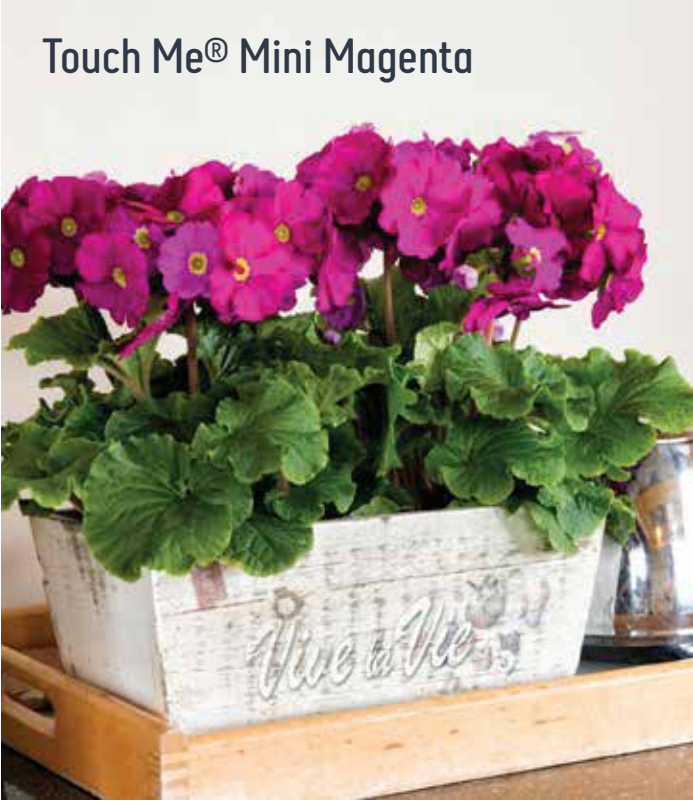
- ▶ Sales window: December - March
- ▶ Excellent shelf life
- ▶ Excellent outdoor performance
- ▶ Vintage colour style

					
Primula Touch Me® Pricanto	264 BKX (3+)	35 - 50	12 - 18 weeks	10,5 - 12 cm	20 - 25 cm



Touch Me® Pricanto Lime

Primula obconica | Touch Me® Mini



- ▶ Sales window: December - March
- ▶ Suitable for small pots
- ▶ Excellent shelf life
- ▶ Compact plant habit
- ▶ Firm plant habit
- ▶ The Touch Me® Mini is available to book without any sales restrictions

					
Primula Touch Me® Mini	264 BKX (2+)	28 - 2	12 - 15 weeks	9 - 10,5 cm	13 - 18 cm

Primula obconica | Touch Me® Midi



- Sales window: Middle of February - March
- Broad colour range
- Excellent shelf life
- Compact plant habit
- Firm plant habit



Touch Me® Midi Blue White

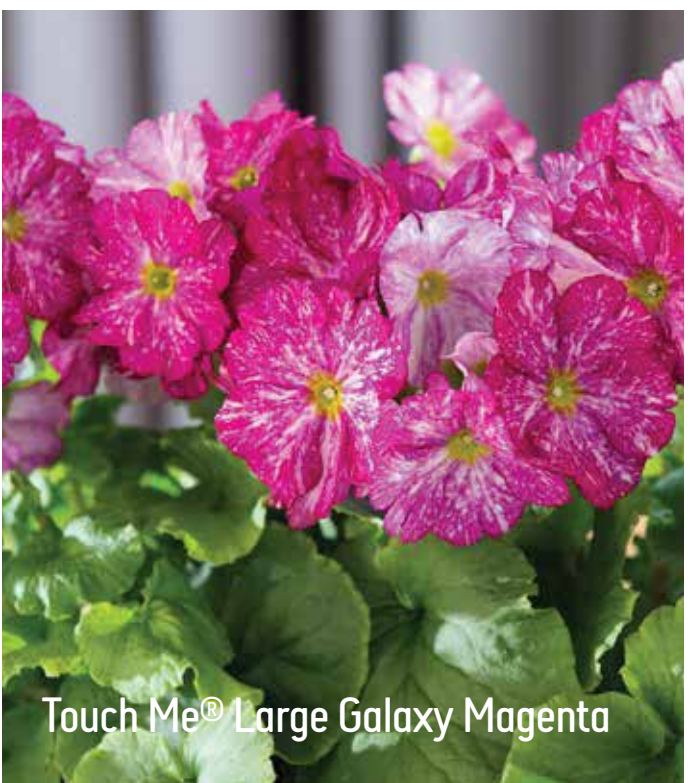


Primula Touch Me® Midi 264 BKX (3+) 28 - 2 12 - 15 weeks 10,5 - 12 cm 18 - 28 cm

Primula obconica | Touch Me® Large



- Sales window: Middle of February - March
- Uniform plant shape
- Broad colour range
- Has soft flower colours
- Excellent shelf life
- Ask your contactperson for the sales possibilities for the Midi and Large serie
- Galaxy Magenta: 10% is pure white



Touch Me® Large Galaxy Magenta



Primula Touch Me® Large 264 BKX (3+) 28 - 2 12 - 15 weeks 12 - 15 cm 25 - 32 cm



CAMPALA® IRIS®

Calocephalus brownii



SILVER STAR

- ▶ Suitable for indoor and outdoor
- ▶ Heat tolerant
- ▶ Nice in mixed pots
- ▶ Uniformity in plant shape

					
Calocephalus	128 BKK - L (2+) 100 urc	10 - 35 2 - 25	12 - 16 weeks 20 - 24 weeks	10 - 15 cm 10 - 15 cm	20 - 25 cm 20 - 25 cm

Campanula | Campala®



IRIS®



NINA®

- ▶ Easy branching
- ▶ Very floriferous
- ▶ Uniform plant shape
- ▶ Well suited for the gift market
- ▶ Trendy and eye catching plants

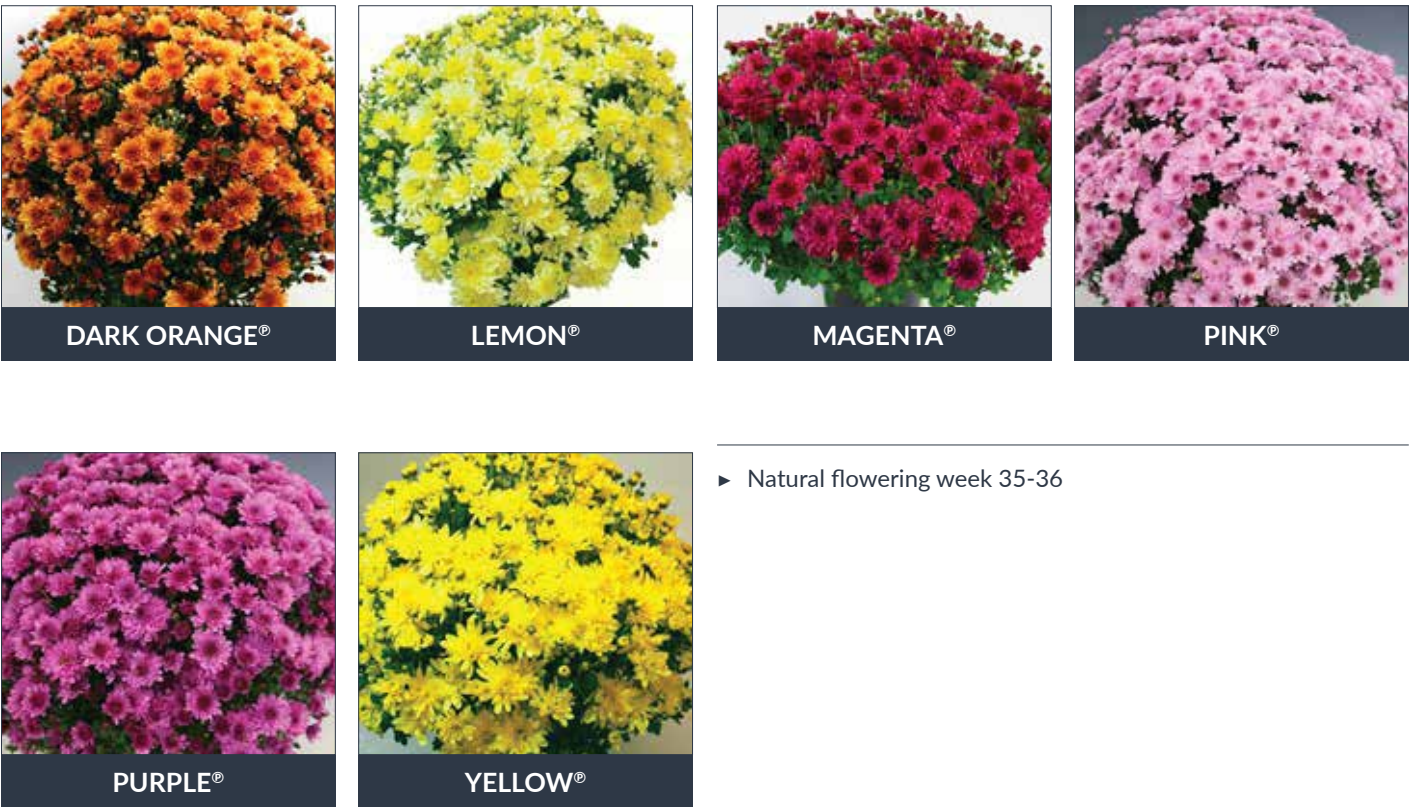


					
Campanula Campala®	128 BKK - L 100 urc	38 - 20 1 - 53	11 - 13 weeks 12 - 16 weeks	10 - 15 cm 10 - 15 cm	15 - 20 cm 15 - 20 cm



Campala® Nina®

Chrysanthemum morifolium | Bransound

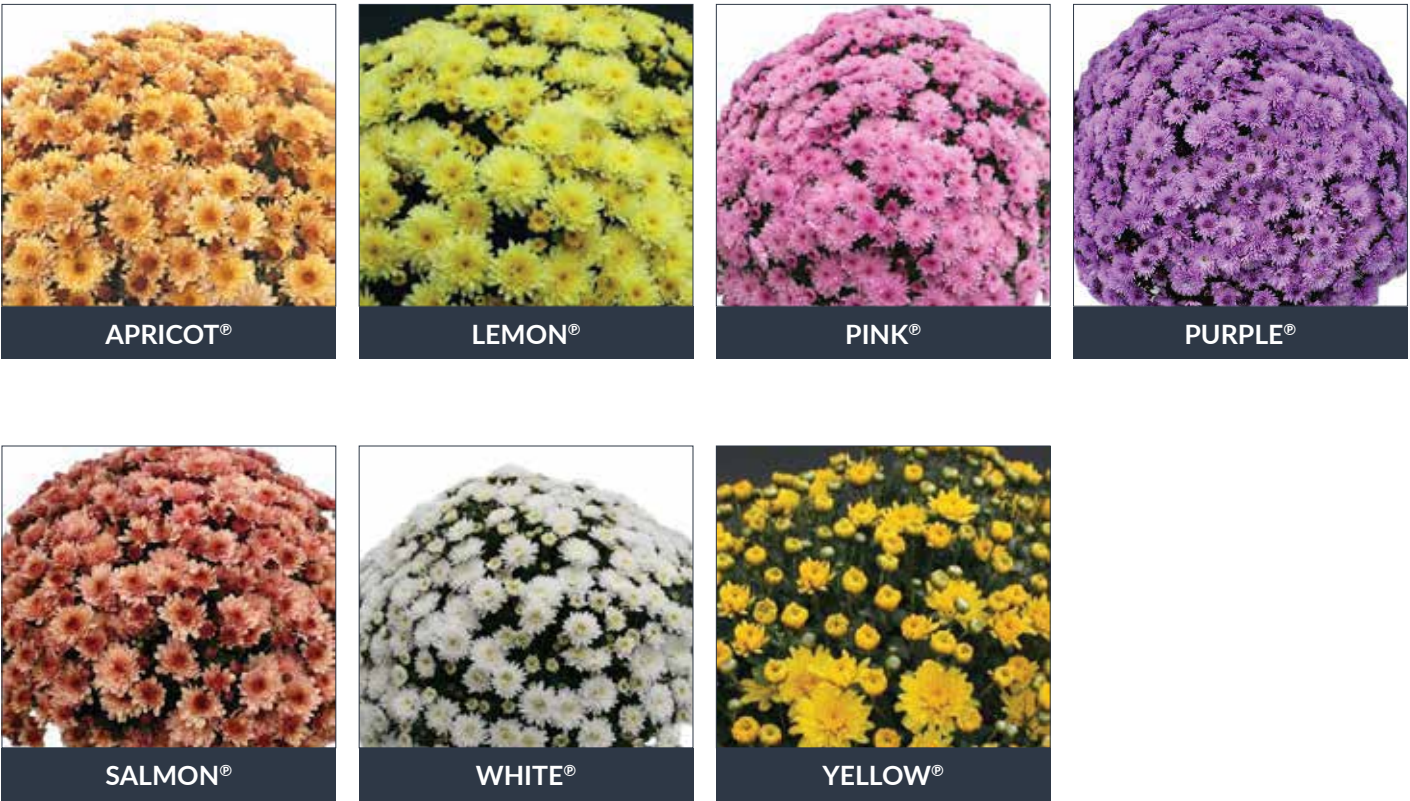


► Natural flowering week 35-36

Chrysanthemum Bransound	128 BKX - L	16 - 33	10 - 14 weeks	12 - 19 cm	15 - 30 cm
	100 urc	13 - 31	10 - 14 weeks	12 - 19 cm	15 - 30 cm



Chrysanthemum morifolium | Branfountain



- Natural flowering week 38-39
- Ideal for big and small pots, packs
- Uniform and easy culture, for normal culture or short days darkening

Dendranthema morifolium



- Intense Red
- Natural flowering week 38-39
- Easy to cultivate next to the Branfountain series but do not mix the Branchili in 1 pot

Chrysanthemum Branfountain & Branchili®	128 BKX - L	16 - 33	10 - 14 weeks	12 - 19 cm	15 - 30 cm
	100 urc	13 - 31	10 - 14 weeks	12 - 19 cm	15 - 30 cm



Chrysanthemum morifolium | Branperfect



Chrysanthemum Branperfect					
	128 BKX - L 100 urc	16 - 33 13 - 31	10 - 14 weeks 10 - 14 weeks	12 - 19 cm 12 - 19 cm	15 - 30 cm 15 - 30 cm

Chrysanthemum morifolium | Gigi™



- ▶ Very floriferous
- ▶ Broad colour range
- ▶ Suitable for short day
- ▶ Reaction time: 5 weeks
- ▶ Natural flowering: week 34/35

					
Chrysanthemum Gigi™	128 BKX - L 100 urc	16 - 33 13 - 31	10 - 14 weeks 10 - 14 weeks	12 - 19 cm 12 - 19 cm	15 - 30 cm 15 - 30 cm



Dianthus caryophyllus | Dinamic



APRICOT



BICOLOUR BURGUNDY



DARK RED



PINK



PINK EYE



PINK TO WHITE



RED IMPR.



VIOLET



WHITE

- ▶ Early flowering
- ▶ Easy branching

					
Dianthus Dinamic	128 BKX - L	38 - 22	8 - 24	10,5-12 cm	20-25 cm

Dianthus caryophyllus



SOLO CON TE

- ▶ Easy branching
- ▶ Uniform plant shape
- ▶ Very early
- ▶ Very floriferous

					
Dianthus Solo Con Te	128 BKX - L	38 - 22	8 - 20	10,5-12 cm	15-20 cm

Felicia amelloides



FELICITARA® BLUE®

- ▶ Easy branching
- ▶ Very floriferous
- ▶ Uniform plant shape

					
Felicia	128 BKX - L	40 - 20	10 - 18 weeks	10,5 - 17 cm	15 - 20 cm
	100 urc	35 - 16	15 - 23 weeks	10,5 - 17 cm	15 - 20 cm



Lavandula | Aromance®



BLUE COMPACT®



BLUE IMPR.®

- ▶ Compact plant habit
- ▶ Long flowering period
- ▶ Strong in overwintering



SILVER BLUE®



WHITE®

THE BEST WHITE
IN THE MARKET

Lavandula angustifolia



HIDCOTE BLUE

- ▶ Long flowering period



Lavandula Aromance®	128 BKX - L	25 - 48	28 - 38 weeks	12 - 17 cm	25 - 30 cm
Lavandula Hidcote Blue	128 BKX - L	25 - 48	30 - 38 weeks	12 - 17 cm	30 - 40 cm



Osteospermum ecklonis | Sunny® Compact



ASTI®



ATILLA®



DIXIE IMP.®



EMMA®



HAYLIE®



HAZEL®



JILL®



KAIA®

Osteospermum Sunny® Compact					
	128 BKX - L 100 URC	35 - 20 35 - 16	12 - 20 weeks 16 - 24 weeks	10 - 14 cm 10 - 14 cm	15 - 20 cm 15 - 20 cm

Osteospermum ecklonis | Sunny® Compact



KEVA®



KYLIE®



LIZZY®



MAILA® (OST 0101)



MINDY® (OST 0102)



OST 0117

- ▶ Striking colours
- ▶ Large flowers
- ▶ Long flowering period
- ▶ Broad colour range
- ▶ Compact plant habit



					
Osteospermum Sunny® Compact	128 BKX - L 100 URC	35 - 20 35 - 16	12 - 20 weeks 16 - 24 weeks	10 - 14 cm 10 - 14 cm	15 - 20 cm 15 - 20 cm





SUNNY® GALINA®

Osteospermum ecklonis | Sunny®



DINA®



ELEKTRA®



FELIX®



GAIA®



GALINA®



GLORY®



HOT PINK HALO®



MARY®



PHILIP®



VIOLET HALO®

- ▶ Striking colours
- ▶ Large flowers
- ▶ Long flowering period
- ▶ Broad colour range



					
Osteospermum Sunny®	128 BKX - L	35 - 20	12 - 20 weeks	10 - 14 cm	20 - 25 cm
	100 URC	35 - 16	16 - 24 weeks	10 - 14 cm	20 - 25 cm

POP!

CUTTING RAISED

Pericallis cruenta | Pop!

NEW



BANG BLUE® (PRCM0019)

NEW



CRUSHED LILAC® (PRMD0014)

NEW



EPIC CERISE® (PRCM0020)

NEW



FLASHY FUCHSIA® (PRCM0018)

NEW



READY ROYAL® (PRMD0001)

NEW

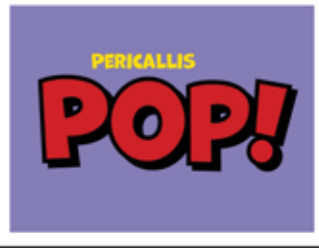


SMASH PINK® (PRMD0004)

NEW



WHAM WHITE® (PRMD0009)



- ▶ Striking colour(s)
- ▶ Large flowers
- ▶ Suitable for growing cool (8-10°C)
- ▶ Better branched

					
Pericallis Pop!	60 BXX 100 URC	41 - 14 36 - 10	9 - 17 weeks 9 - 17 weeks	12 - 21 cm 12 - 21 cm	20 - 30 cm 20 - 30 cm





SENETTI® LAVENDER®

CUTTING RAISED

Pericallis cruenta | Senetti®



BLUE BICOLOUR 15®



DEEP BLUE®



KOBALT BLUE®



LAVENDER®



MAGENTA BICOLOUR®



MAGENTA®



MAGIC BLUE®



PINK BICOLOUR®



RED ORANGE®



RED®



VIOLET BICOLOUR®



VIOLET®



WHITE®



- ▶ Striking colours
- ▶ Large flowers
- ▶ Suitable for growing cool (10-12°C)

Pericallis Senetti®	60 BKX-L 100 URC	41 - 14 36 - 10	12 - 20 weeks 9 - 22 weeks	15 - 21 cm 15 - 21 cm	25 - 35 cm 25 - 35 cm
---------------------	---------------------	--------------------	-------------------------------	--------------------------	--------------------------

CALENDAR 2025

CALENDAR 2026

JANUARY						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
1		1	2	3	4	5
2	6	7	8	9	10	11
3	13	14	15	16	17	18
4	20	21	22	23	24	25
5	27	28	29	30	31	

FEBRUARY						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
5					1	2
6	3	4	5	6	7	8
7	10	11	12	13	14	15
8	17	18	19	20	21	22
9	24	25	26	27	28	

MARCH						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
9					1	2
10	3	4	5	6	7	8
11	10	11	12	13	14	15
12	17	18	19	20	21	22
13	24	25	26	27	28	29
14	31					

JANUARY						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
1		1	2	3	4	
2	5	6	7	8	9	10
3	12	13	14	15	16	17
4	19	20	21	22	23	24
5	26	27	28	29	30	31

FEBRUARY						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
5						1
6	2	3	4	5	6	7
7	9	10	11	12	13	14
8	16	17	18	19	20	21
9	23	24	25	26	27	28

MARCH						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
9						1
10	2	3	4	5	6	7
11	9	10	11	12	13	14
12	16	17	18	19	20	21
13	23	24	25	26	27	28
14	30	31				

APRIL						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
14		1	2	3	4	5
15	7	8	9	10	11	12
16	14	15	16	17	18	19
17	21	22	23	24	25	26
18	28	29	30			

MAY						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
18			1	2	3	4
19	5	6	7	8	9	10
20	12	13	14	15	16	17
21	19	20	21	22	23	24
22	26	27	28	29	30	31

JUNE						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
22						1
23	2	3	4	5	6	7
24	9	10	11	12	13	14
25	16	17	18	19	20	21
26	23	24	25	26	27	28
27	30					

APRIL						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
14		1	2	3	4	5
15	6	7	8	9	10	11
16	13	14	15	16	17	18
17	20	21	22	23	24	25
18	27	28	29	30		

MAY						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
18				1	2	3
19	4	5	6	7	8	9
20	11	12	13	14	15	16
21	18	19	20	21	22	23
22	25	26	27	28	29	30

JUNE						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
23	1	2	3	4	5	6
24	8	9	10	11	12	13
25	15	16	17	18	19	20
26	22	23	24	25	26	27
27	29	30				

JULY						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
27		1	2	3	4	5
28	7	8	9	10	11	12
29	14	15	16	17	18	19
30	21	22	23	24	25	26
31	28	29	30	31		

AUGUST						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
31				1	2	3
32	4	5	6	7	8	9
33	11	12	13	14	15	16
34	18	19	20	21	22	23
35	25	26	27	28	29	30

SEPTEMBER						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
36	1	2	3	4	5	6
37	8	9	10	11	12	13
38	15	16	17	18	19	20
39	22	23	24	25	26	27
40	29	30				

JULY						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
27		1	2	3	4	5
28	6	7	8	9	10	11
29	13	14	15	16	17	18
30	20	21	22	23	24	25
31	27	28	29	30	31	

AUGUST						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
31					1	2
32	3	4	5	6	7	8
33	10	11	12	13	14	15
34	17	18	19	20	21	22
35	24	25	26	27	28	29
36	31					

SEPTEMBER						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
36		1	2	3	4	5
37	7	8	9	10	11	12
38	14	15	16	17	18	19
39	21	22	23	24	25	26
40	28	29	30			

OCTOBER						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
40		1	2	3	4	5
41	6	7	8	9	10	11
42	13	14	15	16	17	18
43	20	21	22	23	24	25
44	27	28	29	30	31	

NOVEMBER						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
44					1	2
45	3	4	5	6	7	8
46	10	11	12	13	14	15
47	17	18	19	20	21	22
48	24	25	26	27	28	29

DECEMBER						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
49	1	2	3	4	5	6
50	8	9	10	11	12	13
51	15	16	17	18	19	20
52	22	23	24	25	26	27
1	29	30	31			

OCTOBER						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
40		1	2	3	4	
41	5	6	7	8	9	10
42	12	13	14	15	16	17
43	19	20	21	22	23	24
44	26	27	28	29	30	31

NOVEMBER						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
44						1
45	2	3	4	5	6	7
46	9	10	11	12	13	14
47	16	17	18	19	20	21
48	23	24	25	26	27	28
49	30					

DECEMBER						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
49		1	2	3	4	5
50	7	8	9	10	11	12
51	14	15	16	17	18	19
52	21	22	23	24	25	26
53	28	29	30	31		



Beekenkamp Plants B.V.

P.O. Box 1
2676 ZG Maasdijk

Korte Kruisweg 141
2676 BS Maasdijk
The Netherlands

T. +31 (0)174 - 526 100
F. +31 (0)174 - 526 160

info@beekenkamp.nl
www.beekenkamp.nl

